



ABSTRACT AND FULL LENGTH PAPER:

The abstract not exceeding 400 words mentioning Title, Author(s) and their affiliation for oral/poster presentation should reach to the Organizing Secretary by email on natsemianthro@gmail.com before 30th September 2019. Presenters name should be underlined and his/her email id should be provided. Abstract should be typed in 'Times new roman' font with font size 12 and line space 1.5 and for Hindi 'Kruti Dev 010' with font size 14. Full length paper should not exceed more than 5000 words and it should be submitted on/before 30th October 2019. The abstract may be accepted for oral or poster presentation.

IMPORTANT DATES:

Last date for abstract submission : 30/09/2019
Notification of accepted abstracts : 05/10/2019
Last date for registration : 15/10/2019
Last date for submission of full length Paper : 30/10/2019

LOCAL HOSPITALITY:

Accommodation will be provided to outstation participants in various guesthouses and hostels of the University and nearby Institutions from 20th to 23rd November 2019. Food will be arranged for the participants during their stay.

TRAVEL ALLOWANCE:

Participants are encouraged to arrange travel allowance from their parent institution. Depending on the availability of funds selected presenters, preferably scholars/students may be provided travel allowance.

ORGANIZING COMMITTEE:

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Organized by
Department of Anthropology
University of Allahabad
Prayagraj -211002

NATIONAL SEMINAR

on

GLOBALIZED MEDIA AND TRANSFORMING SOCIETIES : ISSUES AND CHALLENGES IN CONTEMPORARY INDIA

November 21-22, 2019



ICSSR

Supported by : ICSSR, Ministry of H.R.D. Govt. of India
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Organized by
Department of Anthropology
University of Allahabad
Prayagraj - 211002

ABOUT THE DEPARTMENT :

Department of Anthropology was established in 1985. In last three decades of its establishment, department has emerged as an important seat of teaching, research and outreach programmes in anthropology. Presently, the department offers training for undergraduate, postgraduate and Ph.D. courses. Achievements of the students are significant both in academics and administrative services. Currently department is engaged in research on the broad areas of health, environment, social exclusion, human migration, political biographies and social ruptures. Faculty members of the department have served as members of various committees and commissions of the government as well as evaluators for government policies and programmes. Apart from imparting knowledge, department has a rich tradition of conducting fieldworks, organizing national and international seminars, conferences and lectures.

ABOUT THE SEMINAR:

Twenty first century is the era of a greater share of information. Processing of information has changed the thought process of the world. In ancient times, documentation and dissemination of information had the limit. The emergence of print and electronic media revolutionized the connectivity of people across the cultural and physical boundaries. In this way, media is such a strong way of expression that not only fixes the identities of people but it also decides global political discourse. It is the media which had played a strong role to raise awareness against social evils like dowry death, untouchability, and colonial oppression. In recent decades it has been added with new dimensions such as gender issues, right of LGBTQ, violence against women, several tribal issues and regional and national praxis of governance.

Media not only affects society and culture but society and culture also impact media to a large extent. Thus, creation and sharing of information becomes a bilateral process. Despite having a wide coverage and technological advancements in communication some sections of society, often blame media for not providing due attention towards their social and economic exclusion. These groups don't find a suitable place to represent themselves in mainstream media narratives. Effects of media is being experienced in almost all aspects of cultural and social discourses, such as the enculturation /acculturation, parenting, ritual beliefs and performances, arts and crafts, social norms, as well as economic, political and religious aspects of life.

Global movement like 'Arab spring', Yellow vest movement, Occupy wall street Movement, Brexit, Independence Movement in POJK, Tibet and regional movements like Anti-Vedanta movement in Niyamgiri, Telangana Movement, Jallikattu agitation, Sabarimala movement and various caste agitation like Jat, Gurjar, Patel, Maratha etc. got a proper attention, propagation through media and made state to reconsider their values. By impacting society at large, media has changed the discourse of culture.

Recently, British Broadcasting Corporation (BBC) aired special coverage on fake news. In fact, the media affect our ethical, cultural, civic, social and political outlooks. As have been observed in several studies that pictorial messages make deep imprints on all the faculties of minds of the people. Repeated visuals with passionate debates and discussions over social media platforms profoundly acquaint people to develop views and to converse on several issues in public domain.

The present seminar aims to focus on how the media have become deeply entwined in our socio-cultural life. How the media accessibility of common people is perceived by state. In contemporary Indian scenario, no one can deny its powerful presence in all aspects of life so it's in the responsibility of serious

academic professionals, researchers and media persons to identify the impact of media on society and culture and vice-versa. The outcome of the seminar is expected to benefit not only academicians, practitioners but also the beginners to understand role and impact of media in contemporary society.

SUB THEMES:

1. Media, environment and agriculture
2. Media, society, culture and health issues
3. Media, society, culture and international border areas
4. Representation of folk and tribal issues in media
5. Media, society, culture and consumer behavior
6. Media restraints and reporting on "sensitive" issues
7. Media, society, culture and national security
8. Cultural dimensions of fake news
9. Social media and its cultural and political ramification
10. Popular culture and ethnography

REGISTRATION:

Outstation delegates	: Rs. 1500/-
Local delegates	: Rs. 1000/-
Outstation students	: Rs. 1000/-
Local students	: Rs. 800/-

MODE OF PAYMENT

Online payment can be made in the following account number or through demand draft in favour of "National Seminar in Anthropology 2019" payable at Allahabad.

Account Name	: National Seminar In Anthropology 2019
Account No	: 5644101002898
Bank Name	: Canara Bank
Branch Name	: Katra, Allahabad
IFSC Code	: CNRB0005644